

Innovation is key to survive in business !

Key insights from the Hifluence Unbossing Podcast
with Gary Hamel



Innovation is crucial :

- to build long-term customer loyalty**
- to help outperform a mediocre industry, &**
- it is the only insurance against irrelevance**



**There are 3 simple
questions to know if your
company is serious about
innovation !**



- 1. Have you been trained to think like a game changer?**
- 2. Is it easy for you to experiment?**
- 3. Is your 'boss' accountable for your team's innovation results?**



**To win with innovation,
you have to start reinventing
your management model**



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Companies have spent time reengineering their operating models for efficiency and speed, We now have to reengineer the management model for innovation!

Those new management model needs to support, everywhere and all the time, relentless innovation!

Gary Hamel



**The old model has too many layers,
it is bureaucratic, it slows down ...**

**And most executive are really not
sure how to change it !**



Teach your people about how to self-edit their ideas,

Then ensure their ideas get judged through a peer review process,

... and then teach people how to do rapid prototyping at low cost.



To reinvent management, to build a daring, resilient and creative company, you need to flatten the pyramid.



Resistance will come from those people who accumulated bureaucratic power and climbed the pyramid, and ...

They will tell you all the reasons why this can never work.

It will take time, but keep working to unleash all that latent capability in your organizations !



You too can start unbossing your organization and become more innovative and daring.
Get inspired and make innovation your top priority!

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